

**SRIMCA MBA, UKA TARSADIA UNIVERSITY organized a Workshop on Personal transformation and weapons of influence.**

**Date: 10<sup>th</sup> and 11<sup>th</sup> September, 2018**

**Venue: Shrimad Hall**

**Time: 9:30- 3:10 pm (Day1), 8:30 to 1:30 pm (Day2)**

**Speaker: Mr. Jainish Patel, Role-therapist, Shivjyoti multidisciplinary hospital, Surat.**

With a view to impart practical knowledge, SRIMCA-MBA had organized two days workshop for SYMBA and 9<sup>th</sup> Sem. IMBA students. Around 125 Students have attended the same. During the two days workshop he has covered various topics like mind and brain, controlling one's emotional states, the feedback loops, the Grinder model the echo technique, criteria and values. Moreover, he had practically taught ways to use the magic frame, representation models, matching and mirroring, making anchors, cause and effect language patterns. All the students had real time learning of all the techniques. Workshop ended with question answer sessions and tips from the expert.

